

## **Communications Manager | London**

At Cambridge Audio, we want you to hear your music at it's very best, as the artist intended it to be heard, with nothing added, nothing taken away. That's what we've always wanted because that's what music lovers like us deserve. It's why we're constantly experimenting, solving problems and creating new kit. It's why we've been doing what we do for the last 50+ years. It's why we're always trying to make the listening experience better. Pure. However you listen, whatever your budget, our goal is simple: Give you the best possible sound, at the fairest possible price.

Music and Technology at Cambridge Audio is our passion. As we seek to evolve our brand, we are looking for a Communications Manager to join our London based Marketing team.

We're a business full of passionate people who are encouraged to develop their careers and push their own creativity and progression. To find out more about us, visit:

[www.cambridgeaudio.com/about-us](http://www.cambridgeaudio.com/about-us)

Working closely with the marketing team and reporting to the Head of Product Marketing, the Communications Manager will support the Global PR strategy promoting our passion for music and be the voice of our consumers.

### **Key activities**

- Creating and managing our global PR strategy.
- Create and implement a social media strategy that works for global audiences.
- Making a key contribution to the overall marketing strategy.
- Tell the story of the brand and its products across a variety of media to engage with both existing and new customers.
- Manage all internal and external communications with a range of different audiences.
- Writing and commissioning copy that aligns with the marketing brief and key business strategies.
- Research and present the customer in a wide range of internal discussions.
- Overseeing and maintaining our company blog.

### **Personal profile**

- An individual with a passion for music and a keen interest in HiFi technology is a must.
- Several years' experience in a comparable role, good track record of engaging a wide, diverse range of audiences.
- Must possess a good understanding of social media platforms and best practice for each.
- Experience of developing and delivering effective communication strategy.
- Eagerness to learn about our products to effectively contribute to our brand.



- Several years' experience in creating and delivering PR strategy.
- Ability to write thoughtful and engaging copy.
- Excellent interpersonal skills with ability to communicate effectively with a diverse range of individuals, organisations and agencies (internal and external).
- Demonstrable experience in contributing to a strong organisational brand to drive effective engagement.
- Proven team player.
- A creative thinker with innovative ideas.

### **Salary**

The package on offer, as ever, is dependent on experience and perceived ability and will fall in line with market rates.

### **Location**

This role can be based anywhere in the UK as long as you are able to travel to London, as required.

To apply: Please email [hr@cambridgeaudio.com](mailto:hr@cambridgeaudio.com) all applications will be treated in the strictest confidence.