

GERMAN SPEAKING EUROPEAN ECOMMERCE MANAGER | REMOTE

At Cambridge Audio, we want you to hear your music at it's very best, as the artist intended it to be heard, with nothing added, nothing taken away. That's what we've always wanted because that's what music lovers like us deserve. It's why we are constantly experimenting, solving problems and creating new kit. It's why we've been doing what we do for the last 50+ years. It's why we're always trying to make the listening experience better. Pure. However, you listen, whatever your budget, our goal is simple: Give you the best possible sound, at the fairest possible price.

We are looking for a commercially aware, German Speaking self-starter to join our team with expert level skills on DTC, Amazon and eBay with a proven ability to maximise sales within our fast-growing European markets.

We're a business full of passionate people who are encouraged to develop their careers and push their own creativity and progression. To find out more about us, visit:
www.cambridgeaudio.com/about-us

JOB DESCRIPTION

Working closely with the UK based Head of EMEA e-Commerce, the European e-Commerce Manager will oversee the day-to-day running of our European ecommerce platforms (D2C, Amazon, eBay). The candidate will be responsible for ensuring the optimization of local language listings and implementation of integrated campaigns across all brand digital platforms, both owned and paid. This varied and challenging role will see them deliver an increase in revenue, market share and digital acquisition.

KEY ACTIVITIES

- Monitor effectiveness of digital marketing to ensure keywords, titles, product descriptions and prices for all listings are optimised and listings stay competitive and are well-ranked in the search results.
- Expand sales by setting up and managing new product listings, sponsored ad campaigns and promotions through the implementation of A/B testing protocols.
- Ensure optimum product content is live as items become available for sale.
- Ensure accuracy of relevant product data for items available online and update where necessary.

CAMBRIDGE AUDIO

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- Drive governance by ensuring content and online voice are consistent with branding, best practices, and other marketing efforts.
- Collaborate with the team to create/execute a comprehensive content generation plan, including A+ product pages for each ecommerce site as assigned.
- Work with local markets to understand additional content requirements and/or publishing within the required timeframe.
- Assisting in the management of FBA stock replenishment for our Amazon storefronts.
- As assigned, conduct digital metrics analysis and reporting to monitor progress.

PERSONAL PROFILE

- 2+ years eCommerce experience working with FMCG via Website, Amazon, eBay with an excellent understanding of keywords and their importance within digital commerce.
- Previous experience in hands-on content management for online channels (ie. Marketplaces, Amazon)
- German and English speaking is a must. French or any other European languages is an advantage.
- Highly organised, detail-oriented, process-focused and a desire for continuous improvement.
- Ability to multi-task and reprioritise in a dynamic environment.
- Must be able to perform effectively to meet deadlines and under multiple pressure.
- Strong analytic and problem-solving skills are required.
- Ability to work well independently, yet able to collaborate as part of a team.

The package on offer, as ever, is dependent on experience and perceived ability and will fall between £30-45k for the right person.

To apply: Please email hr@cambridgeaudio.com all applications will be treated in the strictest confidence.

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