

Regional Trade Marketing Manager - EU

At Cambridge Audio, we want you to hear your music at it's very best, as the artist intended it to be heard, with nothing added, nothing taken away. That's what we've always wanted because that's what music lovers like us deserve. It's why we're constantly experimenting, solving problems and creating new kit. It's why we've been doing what we do for the last 50+ years. It's why we're always trying to make the listening experience better. Pure. However you listen, whatever your budget, our goal is simple: Give you the best possible sound, at the fairest possible price.

Music and Technology at Cambridge Audio is our passion. We are looking for a Regional Trade Marketing Manager to join and support our EMEA sales team.

We're a business full of passionate people who are encouraged to develop their careers and push their own creativity and progression. To find out more about us, visit:

www.cambridgeaudio.com/about-us

The Regional Marketing Manager will report to our EMEA Sales Director and will be responsible for the management and execution of all day-to day marketing activities across EU marketplaces.

Key activities

- Co-ordination and implementation of marketing strategies for the organisation in European marketplaces.
- Leveraging PR output in EU marketplaces to drive product sales.
- Establish and build relationships with key distributors and retailers within the EU to maximise exposure for the brand.
- Organising the brand presence at regional shows and events.
- Monitor and report regularly on activity in local markets.
- Attending regional PR meetings and collaborating with PR representatives to achieve business goals.
- Present, feedback and brief regional requirements to the marketing team.
- Management of local PR samples.

Personal profile

- Must be knowledgeable and passionate about music and HiFi technology.
- Previous proven experience as Regional Marketing Manager or in a similar role.
- Experience in strategic marketing across multiple borders with multiple cultures.
- Experience of managing and executing marketing strategies aligned to brand and business plans.
- Experience in collaborating with PR to implement effective marketing strategies.



- Knowledge of German or other European languages an advantage.
- Eagerness to learn about our products to effectively contribute to our brand.
- Excellent communication and interpersonal skills
- Excellent organisation and presentation skills.
- Highly developed sense of integrity and commitment to customer satisfaction.
- A creative thinker with innovative ideas.

Salary

The package on offer, as ever, is dependent on experience and perceived ability and will fall between £30-40k for the right person.

Location

This role can be based anywhere in the UK as long as you are able to travel to London, as required.

To apply: Please email hr@cambridgeaudio.com all applications will be treated in the strictest confidence.